



## New York Association For Healthcare Quality, Inc.

is proud to present

## Quality and Safety - The Road Ahead

Friday, May 18, 2012  
8:00 am - 4:00 pm

University of Rochester Medical Center  
Class of '62 Auditorium  
(Room G-9425)  
601 Elmwood Ave  
Rochester, NY

### VISION/MISSION

#### NYAHQ VISION STATEMENT

An image of our desired future

- The New York Association for Healthcare Quality will be the leader and expert in healthcare quality in New York State. Our membership influences policy and practice at the state and national level, sharing innovative ideas and building on our diversity, to shape and define the future of healthcare quality.

#### NYAHQ MISSION STATEMENT

What the organization is here to do

- The Mission of the New York Association for Healthcare Quality is to promote quality throughout the healthcare delivery system through education and dissemination of information.

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#### CONTINUING EDUCATION CREDITS

*This activity will be submitted to the National Association of Healthcare Quality for CPHQ CE credit.*

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Debra Goldman

*Administrative Assistant*

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### PROGRAM

The New York Association for Healthcare Quality is proud to present “*Quality and Safety - The Road Ahead*” Healthcare organizations are facing unprecedented challenges at an alarming rate of speed. Survival requires the ability to balance the financial realities of dwindling reimbursements and increasing costs with the need to maintain positive patient perception, high quality care delivery, and a safe environment. No one organization has all the answers. Sharing best practices helps healthcare organizations “work smarter, not harder.” NYAHQ developed this program of insights and success stories to serve that purpose.

#### *Attendees at this conference will:*

- Understand how a culture of accountability and stewardship supports transformation from good to excellent
- Understand how using patient input can enhance performance improvement efforts
- Understand how specialized staff and standardization can reduce infection
- Understand how maximizing the use of technology can reduce harm risk

## AGENDA

8:00 am to 8:30 am	<b>Registration and Continental Breakfast</b>
8:30 am to 8:45 am	<b>Opening Remarks</b>
8:45 am to 10:15 am	Keynote Address <b>The Quality Measure Tsunami - Where Should We Focus our Efforts?</b> <b>Robert J. Panzer, MD</b> <i>Chief Quality Officer</i> University of Rochester Medical Center
10:15 am to 10:30 am	<b>BREAK</b>
10:30 am to 11:30	<b>Collaboration – the Key to Improving Patient Safety and Outcomes Across the Continuum</b> <b>Lenard L. Parisi, RN, MA, CPHQ, FNAHQ</b> <i>Vice President Quality Management Performance Improvement</i> MJHS
11:30 to 12:30 pm	<b>LUNCH</b>
12:30 pm to 1:30 pm	<b>Diving into the Reduction of Hospital Acquired Infections: A Springboard to Discuss Prevention Strategies and Outcomes.</b> <b>Stacey Jaskolka, RN, CIC</b> <i>Infection Prevention Specialist</i> Faxton-St. Luke's Healthcare
1:30 pm to 1:45 pm	<b>BREAK</b>
1:45 pm to 2:45 pm	<b>New York State Partnership for Patients Initiative</b> <b>Maria Stala &amp; Cathleen Wright</b> <i>Project Managers</i> Healthcare Association of New York State
2:45 pm to 3:45 pm	<b>Patient Centered Pharmacy Services at the Time of Hospital Discharge</b> <b>Timothy Warner, RPh</b> <i>Director of Pharmacy</i> Strong Memorial Hospital/ University of Rochester Medical Center
3:45 pm to 4:00 pm	<b>Closing and Evaluation</b>

## WHO SHOULD ATTEND

Healthcare Quality/Performance Improvement Professionals  
Risk Managers • Chief Nursing Officers  
Medical Directors • Critical Care Managers  
Infection Prevention Specialists • JCAHO/DNV Liaisons  
Nurse Managers • Educators • Physicians  
Clinical Data Specialists

## TRANSPORTATION:

**From the East:** NYS Thruway (I-90) to Exit 46; I-390 North to Exit 16 (W. Henrietta Rd.); cross W. Henrietta to E. River Rd.; right onto Kendrick Rd.; right onto Elmwood Ave.; second light turn right onto Thomas Jackson Drive; left into PARKING GARAGE. ( Cost for Parking is \$6 per day for full day. )

To get to the Conference Location: Enter the hospital lobby through the walkway on Level 1. Walk through the lobby; past the Information Desk; follow the yellow ceiling tags. When you run out of yellow tags keep going until you reach the Class of 62 Auditorium at the end of the hallway.

**From the West:** Same as above, except continue on I-390 to Exit 16A (E. River Rd.); right at E. River and at Kendrick Rds.; right onto Elmwood Ave.

**From the South:** Same as above, except turn right off Kendrick Rd. at Elmwood Ave.

Or by going to <http://www.urmc.rochester.edu/strong-memorial/getting-here/maps-directions.cfm>

**ALTERNATE PARKING** is available outside the School of Medical and Dentistry Building (closer to the conference location) at the MRB Parking Lot, 415 Elmwood Ave, Rochester, NY. Parking is first come, first served, and cost is \$6 per full day. Enter through the School of Medicine and Dentistry building.

## NEARBY HOTELS:

**Courtyard Rochester**  
33 Corporate Woods, Rochester • (585) 292-1000

**La Quitna Inn & Suites Rochester South**  
717 East Henrietta Road, Rochester • (585) 272-1211

**Country Inn & Suites Rochester**  
797 East Henrietta Road, Rochester • (585) 427-0131

## REGISTRATION FORM: Quality and Safety - The Road Ahead

May 18, 2012

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Facility/Org: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Paid Members (\$75) \_\_\_\_\_  
Non-Member (\$175) \_\_\_\_\_  
SAVE \$45! \_\_\_\_\_  
NEW Member & Registration (\$130) \_\_\_\_\_

You may use a photocopy of this form for additional registrants. (registration deadline May 11, 2012)

Please make check payable to **NYAHQ**. Mail to: **NYAHQ** 30 Jericho Turnpike, #178, Commack, NY 11725  
ph (631) 864-1960 fax (631) 864-8397 • email: [dgoldman@NYAHQ.org](mailto:dgoldman@NYAHQ.org)

Or pay by credit card (Mastercard, Visa or American Express)

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